

Zaragoza 9 de Junio del 2025

Estimado empresario/a,

Nos complace enormemente invitarle a participar en una destacada feria internacional, una oportunidad única que ha surgido gracias al hermanamiento entre nuestra ciudad y la ciudad de Nanjing, fruto del reciente viaje encabezado por nuestra alcaldesa, Natalia Chueca. Este hermanamiento simboliza la amistad y cooperación entre nuestras comunidades, abriendo nuevas puertas para el desarrollo cultural y económico.

Esta feria representa una plataforma excepcional para dar a conocer nuestras capacidades y productos, así como para aprender de las innovadoras prácticas de Nanjing y otros participantes internacionales. Además, las condiciones ofrecidas para nuestra participación son altamente favorables, lo que asegura una experiencia enriquecedora y beneficiosa.

Estamos convencidos de que su presencia en este evento será de gran valor para nuestra comunidad, permitiéndonos representar juntos lo mejor de nuestra ciudad en el escenario global.

Esperamos contar con su participación y le animamos a ponerse en contacto con Rafael de Miguel, datos abajo referenciados. Tu contribución será clave para el éxito de esta iniciativa.

Atentamente,

Carlos Gimeno Casado
Consejero de Economía Transformación
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Rafael de Miguel

Director del Instituto Confucio de la Universidad de Zaragoza

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 **INNOVATION FAIR**

2025 | September 16-18

5th Innovation Fair

International Business Development Conference

- Market Access to China
- Distribution opportunities In Europe
- Technology and Component Sourcing
- Cross Border E-commerce
- Business Ecosystem Insights
- Government and Institutional Support



Innovationfair.net

2025 5th INNOVATION FAIR

Europe Business Delegation to China

Welcome to Innovation Fair - Supporting Innovators in China since 2018

Building on the success of previous editions, the 5th Innovation Fair, scheduled to take place from 16–18 September 2025, is a tour across cities in the Yangtze River Delta, including Nanjing. The fair promotes international business development, uncovers sourcing opportunities, and provides access to the Chinese market while allowing for opportunities for representation and distribution of Chinese businesses in Europe. Based on your specific requirements, our team in China will book relevant counterpart meetings for you.

Target Participants / Industry

This initiative is designed for companies and research institutes from Europe wishing to develop business activities in China. The industries include but are not limited to the following:



Advanced
Manufacturing



New Energy



Artificial
Intelligence



Low Altitude
Flight Technology



Environmental
Technology



Fintech



Pharma &
Medtech



Food &
Beverage



Fashion &
Beauty products



Innovation
Services

Benefits & Cost of Participation

Covered Costs

Travel 1x Eco Class Ticket (roundtrip)
Hotel and meals throughout the event

Services Provided

Matchmaking Space (Booth)
Speaking Opportunity
Personalized matchmaking service

Registration Fees per Participant

Early Bird Rate: 880 EUR (valid until 31 Mar.)
Standard Rate: 980 EUR (valid from 1 Apr. to 30 July)
Late Registration: 1280 EUR (valid from 1 Aug. to 20 Aug.)
Payment instructions will be sent via email after we confirm your registration.

How to Participate

1. Apply by registering following the QR code.
2. Complete your company and product descriptions as well as your target Chinese counterparts.



Scan the QR Code to REGISTER

Innovation Fair Organized by

Messe Stuttgart
Key to markets



www.messe-stuttgart.de

Messe Nanjing



www.messenanjing.cn

Nanjing Overseas
Collaborative Innovation Center
(Stuttgart, Germany)



www.jygovic-stuttgart.com



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